



Southwestern Gynecologic Assembly

www.southwesterngyn.org

The Southwestern Gynecologic Assembly (SGA) is back and hope this finds everyone doing great!

SGA invites you and your company to exhibit at its 2021 annual meeting. Your support will help make the 55th SGA meeting, the only local meeting of its kind, fulfill its commitment to advance education and patient care to obstetrician-gynecologists.

This year's program, "**2021: The Vision of the Future of Obstetrics and Gynecology**" will be held Friday, December 3rd and Saturday, December 4th, 2021 from 8 a.m. to 4 p.m. This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The University of Texas Southwestern Medical Center and the Southwestern Gynecologic Assembly.

This year's venue will be The Westin Galleria, 13340 Dallas Parkway, Dallas, TX 75240.

As we enter into a new decade, let us focus on the way our world is changing around us and how it will impact the field of gynecology and obstetrics. This meeting will provide the practicing obstetrician gynecologist with new insights into the management of selected topics within our profession.

We will look at our aging population, and how our management of both pregnancy as well as menopause will change in the following decade. Advancements in the surgical treatment of endometriosis and other benign gynecological conditions will be discussed. Optimized management of morbidly adherent placentation will also be reviewed. Advancements in fetal surgery as well as simulation in obstetrics training will be investigated. Emerging trends in the management of female sexual dysfunction and vulvar disorders will be reviewed. We will also focus on the future of OB/GYN private practices and hospitalist medicine.

SGA's 2021 Program Chair, Denisse Holcomb, MD, FACOG, Assistant Professor, Obstetrics, Department of Obstetrics and Gynecology, UT Southwestern Medical Center, Medical Director of Prenatal Clinics, Parkland Health and Hospital System, Dallas and the 2021 SGA President, Gary Cunningham, MD, FACOG, Professor, Division of Maternal-Fetal Medicine, Beatrice and Miguel Elias Distinguished Chair in Obstetrics and Gynecology, Department of Obstetrics and Gynecology, UT Southwestern Medical Center, Dallas, TX have invited a list of well-known faculty to speak.

The speakers that have been invited and accepted our invitation to participate at the 2021 SGA Conference are: Emily Adhikari, MD, Dallas, TX; Arnold Advincula, MD, New York, NY; Shena Dillon, MD, Dallas, TX; Karin Fox, MD, Houston, TX; Robert Haley, MD, Dallas, TX; Anthony Johnson, MD, Houston, TX; Shannon Klucsarits, MD, Dallas, TX; Jessica Lee, MD, Dallas, TX; Melissa Mauskar, MD, Dallas, TX; Laurence McCullough, PhD, Houston, TX;

Bruce Meyer, MD, MBA, Philadelphia, PA; Charles Miller, MD, Park Ridge, IL; William Rayburn, MD, Albuquerque, NM; Rebecca Rogers, MD, Albany, NY; Yoel Sadovsky, MD, Pittsburg, PA.

Participants will leave this meeting prepared to deliver quality, medically sound patient care for 2021 and beyond.

In prior years, there have been approximately 200 OB-GYN practitioners in attendance at the meeting. This is a fantastic opportunity for you to present your company's products and/or services one-on-one to many OB-GYN's who may or more importantly, may not be aware of the products and/or services your company offers. Most OB-GYN's attending the conference are practicing in the Dallas, Fort Worth, North Texas region and surrounding States.

The following 2021 exhibit level fees and amenities are being offered:

ALL FEES ARE NON REFUNDABLE (unless the meeting is not held)

Platinum Level - \$5000 – Friday, December 3rd & Saturday, December 4th from 8 a.m. – 4 p.m. Includes lunch Friday and Saturday for 2 company representatives with the physicians, company sign and the cocktail reception on Friday following the scientific lecture. (A special rate of \$4000 for Friday and Saturday applies if the fee is received before September 1st).

Gold Level - \$3000 – Friday, December 3rd from 8 a.m. – 4 p.m. Includes lunch Friday for 2 company representatives with the physicians, company sign and the cocktail reception following the scientific lecture.

Silver Level - \$2500 – Saturday, December 4th from 8 a.m. – 4 p.m. Includes lunch for 2 company representatives with the physicians and a company sign.

Bronze Level - \$1500 – Saturday, December 4th from 8 a.m. - 12:00 noon **OR** 1 p.m. - 4 p.m. Includes your company sign.

SGA's special room rate is available to exhibitors. Visit our website at www.southwesterngyn.org for details or contact Dawn Garza for hotel room information at callgarza@msn.com or 469-964-5363.

All exhibits will be just outside the meeting room which will allow representatives the opportunity to visit with the physicians attending the conference several times a day in this area.

Checks should be made payable to Southwestern Gynecologic Assembly and mailed to Kim McMillen, SGA Administrator, 7013 Allen Place Drive, Fort Worth TX 76116 with the **attached application form**. SGA's Tax ID # is 75-1242473. Unfortunately, SGA is not set up to receive credit cards at this time. You may also obtain paperwork on the website and follow us there.

Information regarding the receiving and shipping of exhibit materials will be forthcoming. There will be a room for equipment and displays to be stored in a secure area overnight if necessary.

All companies will have their name listed in the brochure and syllabus and on SGA's website www.southwesterngyn.org.

By completing the Exhibitor Application, you agree to following terms and conditions:

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org SCS 4.2 For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

We look forward to your company exhibiting at SGA's 2021 conference. Program topics and speakers for the conference are determined solely by the Executive Committee and may not be influenced by commercial supporters.

Please contact a Finance Committee member or Kim McMillen if you have any questions. Exhibit spaces fill quickly! Please make your reservations.

Thank you for your consideration.

Kindest Regards,

Vernie Bodden, MD

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