



Southwestern Gynecologic Assembly

www.southwesterngyn.org

SGA invites you and your company to exhibit at its 2022 annual meeting. Your support will help make the 56th SGA meeting, the only local meeting of its kind, fulfill its commitment to advance education and patient care to obstetrician-gynecologists.

This year's program, "**2022: The Future of Obstetrics and Gynecology Through Education, Quality and Innovation**" will be held Friday, December 2nd and Saturday, December 3rd, 2022 from 8 a.m. to 4 p.m. This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The University of Texas Southwestern Medical Center and the Southwestern Gynecologic Assembly.

This year's venue will once again be held at The Westin Galleria, 13340 Dallas Parkway, Dallas, TX 75240.

As medicine is constantly evolving and changing, we, as obstetrician gynecologists, strive to provide the best care for our patients through enhancing our knowledge of the latest medical issues and recommendations. What this means to us is a focus on issues that we find to be close to our hearts: improving patient outcomes through a patient-centered approach that balances, both innovation and technology, as well as quality and education.

The 56th Annual Meeting of the SGA will offer high-quality and evidence-based presentations and provide the attendees an opportunity to interact with nationally renowned and leading experts in their fields on topics applicable to the practicing physician. Innovative gynecologic surgical techniques such as vaginal natural orifice transluminal endoscopic surgery and advancements in robotic surgery will be presented. Prevention and management strategies in postoperative wound healing and surgical site infections will also be reviewed. A discussion of the pelvic floor and its involvement with musculoskeletal and neurologic pelvic pain along with education on management of menopause, libido, and sexual health will be provided. Topics in obstetrics will include a discussion of the placenta accreta spectrum along with trauma in pregnancy. Awareness around surgical ergonomics and its impact in obstetrics and gynecology will be highlighted. We will also discuss the future of our specialty and where it is going and review the impact of social media and personal branding. We truly hope you will join us for what will surely be an exceptional meeting.

SGA's 2022 Program Chair, Lisa Chao, MD, Assistant Professor of Obstetrics & Gynecology, Associate Director, Fellowship in Minimally Invasive Gynecologic Surgery, UT Southwestern Medical Center and the 2022 SGA President, Brent Bost, MD, FACOG, MBA, Professional in Residence, LSU-Shreveport have invited a list of well-known faculty to speak.

The speakers that have been invited and accepted our invitation to participate at the 2022 SGA Conference are: Emily Adhikari, MD, Dallas, TX; Marlene Corton, MD, Dallas, TX; Natalie Crawford, MD, Fora Fertility, Austin, TX; Karen Fox, MD, M.Ed., Baylor College of Medicine, Houston, TX; Kenneth Kim, MD, MHPE, Cedars-Sinai, Los Angeles, CA; Geeta Lal, MD,

University of Iowa, Iowa City, IA; Deirdre Lyell, MD, Stanford, Stanford, CA; Mary Jane Minkin, MD, Yale, New Haven, CT; Tony Ogburn, MD, UT Health Rio Grande Valley, Harlingen, TX; Kelly Scott, MD, UT Southwestern, Dallas, TX; and Patrick Weix, MD, PhD, UT Southwestern, Dallas, TX.

Participants will leave this meeting prepared to deliver quality, medically sound patient care for 2022 and beyond.

In prior years, there have been approximately 150 OB-GYN practitioners in attendance at the meeting. This is a fantastic opportunity for you to present your company's products and/or services one-on-one to many OB-GYN's who may or more importantly, may not be aware of the products and/or services your company offers. Most OB-GYN's attending the conference are practicing in the Dallas, Fort Worth, North Texas region and surrounding States.

The following 2022 exhibit level fees and amenities are being offered:

ALL FEES ARE NON REFUNDABLE (unless the meeting is not held)

Platinum Level - \$5000 – Friday, December 2nd & Saturday, December 3rd from 8 a.m. – 4 p.m. Includes lunch Friday and Saturday for 2 company representatives with the physicians, company sign and the cocktail reception on Friday following the scientific lecture. **(A special rate of \$4000 for Friday and Saturday applies if the fee is received before September 1st).**

Gold Level - \$3000 – Friday, December 2nd from 8 a.m. – 4 p.m. Includes lunch Friday for 2 company representatives with the physicians, company sign and the cocktail reception following the scientific lecture.

Silver Level - \$2500 – Saturday, December 3rd from 8 a.m. – 4 p.m. Includes lunch for 2 company representatives with the physicians and a company sign.

Bronze Level - \$1500 – Saturday, December 3rd from 8 a.m. - 12:00 noon **OR** 1 p.m. - 4 p.m. Includes your company sign. Please circle the time you plan to attend.

SGA's special room rate is available to exhibitors. Visit our website at www.southwesterngyn.org for details or contact Dawn Garza for hotel room information at callgarza@msn.com or 469-964-5363. SGA will get credit for your hotel reservation is reserved through our website of through Dawn Garza.

All exhibits will be just outside the meeting room which will allow representatives the opportunity to visit with the physicians attending the conference several times a day in this area.

You may register on the website and pay with a credit card at www.southwesterngyn.org or complete the application form and mail a check made payable to Southwestern Gynecologic Assembly, Kim McMillen, SGA Administrator, 7013 Allen Place Drive, Fort Worth TX 76116. SGA's Tax ID # is 75-1242473.

Information regarding the receiving and shipping of exhibit materials will be forthcoming. There will be a room for equipment and displays to be stored in a secure area overnight if necessary.

All companies will have their name listed in the brochure and syllabus and on SGA's website www.southwesterngyn.org.

By completing the Exhibitor Application, you agree to following terms and conditions:

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org SCS 4.2 For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

We look forward to your company exhibiting at SGA's 2022 conference. Program topics and speakers for the conference are determined solely by the Executive Committee and may not be influenced by commercial supporters.

Please contact a Finance Committee member or Kim McMillen if you have any questions. Exhibit spaces fill quickly! Please make your reservations.

Thank you for your consideration.

Kindest Regards,

Vernie Bodden, MD

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